

Top 10 Reasons to Choose Sunbelt Messaging Ninja

Tired of using separate products on your Microsoft Exchange® server for antivirus, antispam, attachment filtering, disclaimers, content auditing/filtering, and archiving? Maybe it's time to switch to an easy to manage 'all-in-one' integrated and policy-based messaging security product. Sunbelt Messaging Ninja™ helps you to fight spam, viruses, trojans, phishing and other messaging security threats with a series of 'best-of-breed' plug-ins.

When you choose a messaging security product for your Exchange environment, here are the key points that show Sunbelt Messaging Ninja is your ideal choice.

1. **Significantly Lower Total Cost of Ownership**

- a. Because Ninja was designed from the ground up as a plug-in architecture, all modules are integrated. This gives you an easy to use 'all-in-one' messaging security solution.
- b. Easy setup with fast deployment. Install it and forget it. Designed as an MMC snap-in, deployment is simple with a minimum of configuration effort needed. Ninja seamlessly integrates with Microsoft Exchange and provides world-class spam, virus, and file attachment protection, with more powerful plug-ins coming soon.
- c. By blocking spam and viruses at the server-level, Ninja prevents malicious threats from wasting your employees' valuable time, clogging bandwidth, and draining hardware and IT resources.

2. **Responsive top-of-the-line 24/7 US-based technical support is available to all Sunbelt Messaging Ninja customers**

- a. We realize you have a choice in providers. Here at Sunbelt we have a dedicated team of US-based Support Engineers ready and available to assist any technical problems you may have. And not just via email! With different support options available, we know you will be pleased at the response time and support you receive – ensuring Ninja is always neutralizing messaging threats.

3. **Competitive pricing with FREE Attachment Filtering for Two Years!**

- a. Ninja is aggressively priced so you can start protecting your organization now!
- b. Attachment Filtering is yours free for the first 2 years. Limited time offer.

4. **Ninja delivers TRUE attachment filtering: Intelligent Attachment Filtering vs. Dumb Extension Filtering**

- a. Ninja includes Sunbelt's proprietary filtering engine with an advanced method (directional and source level control) of filtering attachments at a granular level.
- b. Ninja blocks executable type attachments regardless of what the file is called or renamed allowing you to have 100% detection and removal of possible malicious attachments or other attachments that may be prohibited within your organization.
- c. Signature and heuristics-based filtering ensures additional antivirus protection against unknown or zero-day threats.





- 5. Multiple best-of-breed antispam and antivirus engines**
 - a. Guarantees superlative spam detection rate with almost ZERO false positives
 - i. Sunbelt's award-winning heuristic antispam engine
 - ii. Cloudmark's signature-based antispam engine
 - iii. Support for Senders Policy Framework (SPF)
 - iv. Support for Real-time Blackhole Lists (RBLs)
 - b. Guarantees very high detection rates and faster response to virus outbreaks
 - i. BitDefender – Received the 2006 Best Buy Award from PC World and received highest marks from PC Magazine
 - ii. Authentium - Awarded the prestigious Virus Bulletin 100% award by UK-based testing firm Virus Bulletin

- 6. Robust and custom policy-based rules with support for custom regular expressions**
 - a. Extensive policy creation capabilities ensure enforcement of how messages are handled based on your company's business processes and corporate messaging and security policies.
 - b. Policy-based rules ensure regulatory compliance and protect against unauthorized outbound email.

- 7. Flexible plug-in architecture that extends email security functionality for the future**
 - a. Ninja will initially include plug-ins for antispam, antivirus, and attachment filtering. However; messaging threats change, so with this architecture, Ninja is built to accommodate the integration of additional plug-ins in the future which will include disclaimers, content filtering, archiving, content auditing, and more.

- 8. Ninja provides internal email security within your organization**
 - a. Because Ninja provides flow-based filtering, you are able to control the internal flow of email from one user within your company to another user within your company. With Ninja's policy-based rules, you can protect your users from sending and receiving internal messaging threats "inside" your organization.
 - b. SMTP or "off-box" solutions only offer external protection against inbound messaging threats.

- 9. With Ninja, Antiphishing is "built-in" and provides detection of phishing and spyware URLs.**
 - a. Ninja leverages extensive databases of known phishing and spyware website addresses that propagate phishing attacks or unknowingly download spyware once a website has been visited.
 - b. With Ninja's antispam features turned on, Ninja will automatically detect these URLs in the body of an email.

- 10. Designed 'By Admins For Admins'**
 - a. Sunbelt Software has 20 years of experience with system administration tools and has successfully delivered robust antispam messaging protection for the last four years.
 - b. Designed 'by admins for admins', Sunbelt Messaging Ninja delivers what system admins need and want in enterprise messaging security.

